



1,247 roofs.

**Backs Carry Canada.** A good back means a good day's work. Multiply that by millions of hard-working Canadians, and you'll understand what a healthy back means to this country. Yet every year, back pain robs some \$8 billion from our economy, deprives workers of their livelihoods, and keeps health care professionals working overtime to keep Canadians going strong. But there's a treatment for this condition. One that's responsible, professional, and unbelievably effective. It's called teamwork. If we take on back pain together, we'll keep our patients on the job. Building roofs. Building a country. Let's get Canadians back on their feet.

The Canadian Chiropractic Association

**TREATMENT THAT STANDS UP.**

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